

# Venture News

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### TAREIG In the News

## TAREIG TO TEAM WITH ECOLOGICAL TOURS

As TAREIG initiates its role in the tourism sector, its key to success will be with the many partners in which it becomes affiliated.

Recently TAREIG has had discussions to team with Ecological Tours and Services, a tour company well-known in Belize for its tours at The Old Belize

Village. Ecological Tours and Services will offer the Camino jungle and river hikes that will take place along the recreational side of the property. The new addition of the hiking tours that are featured online at [www.belizehiking.com](http://www.belizehiking.com) will compliment the zipline, snorkeling, and other nearby watersport tours.

As travelers to Belize enjoy both the water fun offered on the islands by the tour groups, the inland activities on the mainland are also as popular. Both firms will co-market their adventure tours to the cruise ship passengers and regular overnight visitors.

### Local/Country News

## COCOA GAINS MOMENTUM FOR EXPORT WITH FAIRTRADE

Cocoa in Belize is becoming a popular crop that is growing for export as it expands into the international market. Cocoa farming originated with the Mopan Maya, where Mayan ancestors grew cocoa in southern Belize over 2,000 years ago. Ancient Maya elites used it for ceremonial and ritual purposes as cocoa consumption was carefully controlled by Maya nobles. Just as it is today, cocoa was a highly valued crop.

In today's world economy the FairTrade program ensures a minimum price for crops. Fair Trade also promotes environmentally sustainable practices ensuring that farmers use cultivation techniques that are safe for the environment and public health. The Toledo Cocoa Growers Association (TCGA) in southern Belize is a perfect example of how much FairTrade makes a difference. Agriculture is a central part of Belize's economy and citrus, bananas, sugar, rice, honey, and timber are its major crops. Cocoa is very important for TCGA's producers because it



**Cocoa is increasing its export**

is their main source of income.

The FairTrade movement, although still relatively young, is one of the fastest growing movements that links producers and consumers around the world. Its basic principle is straightforward: Pay farmers of tropical products a guaranteed fair price so that they can provide a decent living for their families. Coffee was the first product in Belize to break into mainstream retailing, but the palette of FairTrade products now spans a wide variety of items from wine to flowers and fruit juice.

Cocoa farmers in Belize are ready to face the challenges so they can satisfy demand on the

local and international level. If TCGA's efforts are to be fruitful, demand for Fair Trade must increase at the same time. By buying Fair Trade chocolate, partners can increase the effort to bring cocoa farmers the additional Fair Trade revenues they need so much.

In Europe, FairTrade products are present in virtually all supermarkets. In the U.S., acceptance has lagged behind, but Fair Trade USA reported that sales of fair-



trade products in the U.S. topped \$1 billion in 2007. Look for the FAIRTRADE mark on products. It's your guarantee that disadvantaged farmers and workers in the developing world are getting a better deal. To learn more about cocoa and the people who grow it in Belize, information is available at [www.toledochocolate.com](http://www.toledochocolate.com).

**Project Spotlight**  
**EDIBLE FOODS ABOUND AT CAMINO**

*Lots of edible vegetation  
for sustainable living*

Although the summer months may be known as being the rainy season in Belize and Central America, it's also known for the right time to harvest some of the best produce. Would you like to wake up in the morning and have a fresh banana and pineapple smoothie from the apple bananas grown right in your own backyard? Onsite at Camino Del Rio, you'll find some of the freshest and tastiest summer fruits and vegetables just waiting to be eaten.



**Just pick a fresh banana off the tree**

As a sustainable living community, one of the many ways that the location is able to

provide a renewable resource is through the production of edible ones. Pineapples, bananas, figs, cassava, green peppers, and pumpkins, are just a few of the many edible items that are grown onsite.

All the fish that you can catch is just at the river's edge and if you're into lobster, then night fishing would be a must. Fresh Tilapia which is plentiful in the lower pond is a very environmentally friendly growing fish.

Come on down to Camino, and live off the land. While you are there, try this tasty recipe and enjoy a delicious hearty stew.

**Camino Stew**

Ingredients:

- 2 cups of water
- 1 16 oz. can tomatoes
- 1 pound of cubed chicken, fish, or beef (optional)
- 10 Chaya leaves, chopped
- 4 Cilantro leaves, chopped
- 4 medium Cassava, peeled and cubed
- 2 onions, diced
- Salt and pepper to taste
- Other spices that you enjoy in a soup

Combine all items in a large soup pot and cook at a low heat for at least two hours or until vegetables are soft. Serves four.

**NEW RECREATIONAL RESTROOM AREA UNDER CONSTRUCTION**

The recreational area of Camino Del Rio offers a number of activities to enjoy the outdoors. There are hiking trails, sitting areas, a bird watching tower, path to the river for cave tubing, and an outdoor patio for guests to enjoy.

Currently under construction in the southern portion of the area is the new restroom facility. This concrete structure will house two restroom toilets with a common sink area and will utilize renewable energy sources. Energy efficient lighting will be powered by solar panels with a battery backup. The water supply will be provided with a cistern and when necessary, water may also be retrieved from the nearby creek, pond, or river.

With the completion of the new building expected around the fall of the year, it will



**Restroom area under construction to use renewable energy sources**

be ready just in time for the upcoming season when more visitors are likely to be on the Camino property. It's location near the Patio area (also known as the Tiki Bar), will provide for convenience to all guests that visit and enjoy the recreation area.

**Adventure Activity Spotlight**  
**PARASAILING ALONG THE BEACH**

*It's a bird, It's a plane,  
It's a Parasailer!*

Want to feel the thrill of flying through the air like a bird in the sky? Parasailing offers a birds-eye view of what's below and fulfills the dream of flying like a human kite in the air. Parasailing is a recreational activity where a person is towed behind a boat while attached to a specially designed parachute known as a parasail. The boat then drives off, carrying the passenger into the air. If the boat is powerful enough, two or three people can parasail behind it at the same time. Today's parasail operators have evolved into highly organized and professional operations. Many of the largest operators are located in the Southeast US and Caribbean.

The "Parasail Safety Council", ([www.parasail.org](http://www.parasail.org)) which established the first commercial parasail safety guidelines and procedures provides the public with valuable information about parasailing.

Operators have moved from small (20-foot range) parachutes to large (30-40 feet) parachutes which utilize high-lift, low-drag designs enabling operators to fly higher payloads in lower (typically safer) winds. Most operators now offer double and triple flights using a tandem bar. The tandem bar is an aluminum bar attached to the yoke of the chute, allowing two or three passenger

harnesses to be attached side-by-side.

Typical parasail flights are performed with 500-1000 feet of line (normally made up of braided nylon), although some operators use as much as 2,000 feet of line. Flights may last up to 15 minutes per session based on the wind speed and amount of line.

Depending on your preference, you can land and take off without getting wet unless you request a "dip" at the end of your parasailing ride. No experience is necessary for this popular family sport.



**Soar like a human kite through the wind**

**PHOTO GALLERY**  
**SOME OF THE EDIBLE VEGETATION AT CAMINO**



**Cassava**



**Chaya Leaves—also known as the spinach tree**



**Pineapples**



TAREIG, LLC, The Adventure Real Estate Investment Group, is a Maryland based real estate development and management company created to pursue domestic and foreign real estate investment opportunities. The target for real estate development activities is on small to medium sized projects in emerging destinations that are in the early stages of development for tourism and residential community living. Projects include the building of resorts, single family, and multi-unit residential and vacation home communities that incorporate ecological-based designs to maintain and/or enhance the natural features of the property.

#### OUR PROJECTS:

- Utilize environmentally sound preservation practices,
- Emphasize local community involvement and community service support,
- Provide for a network of other TAREIG corporate owned and commercial developed projects.

#### MISSION

The mission of TAREIG, LLC is to develop unique and high quality real estate projects that are situated near outdoor adventure and tourist attractions in emerging travel destination areas.

#### VISION

Our vision is to create a network of TAREIG properties through land development and reciprocal arrangements with other similar high quality residential and vacation development communities and resorts throughout the world.

#### CORPORATE PHILOSOPHY

Offer quality products and a satisfying customer experience.

Visit us online at  
[www.tareig.com](http://www.tareig.com)

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## DECKED OUT HOUSE JOINS THE TAREIG NETWORK

If you plan to head south to Placencia on your next visit to Belize, then the Decked Out House is the place to stay. This lagoon side three story home offers large space for a family and a small studio unit for one or two people.

Placencia is well known for its prime location on the water for diving, sailing, fishing, or just hanging out by the beach. Located in the Stann Creek District, it is one of Belize's most visited locations.

The Decked Out House features an upper unit with 4 bedrooms and 3.5 baths

and sleeps up to 10 people. A small one bedroom studio is also available for one to two people. Its luxury accommodation provides for a comfortable stay with great



***This colorful house offers a great home away from home stay***

water views and convenience to the main Placencia strip. The lower level features a one bedroom and bath unit.

The house was designed by owner Linda Burrow and features unique Belizean artifacts and décor. Discounted pricing for rentals is provided to owners at Camino Del Rio as part of the TAREIG network of vacation properties. For more details about the unit, visit the online site at [www.deckedouthouse.com](http://www.deckedouthouse.com). For booking of this unit on your next vacation call us toll-free at (800) 661-4838.